

PART C

SECTION VI SIGNS

ARTICLE 4 Special Signs

The signs hereinafter set forth shall be subject to the provisions of this law except for ARTICLES VIII thru XV, inclusive.

A. ADDRESS SIGN

1. Definition:

A sign containing only the name of an occupant and/or house or building number.

2. Restrictions:

Such sign shall not exceed two (2) square feet in any district referred to in ARTICLE VIII, four (4) square feet in any other district and be situated on the premises of the property so identified.

B. ARENA SIGN

1. Definition:

A sign situated within an open-air theatre, arena, stadium or similar enclosure, not designed to be viewed nor visible to the general public outside of such enclosure.

2. Restrictions:

None.

C. CONSTRUCTION SIGN

1. Definition:

A sign containing only the identification of persons or firms directly associated with the development or improvement of real property, such as architects, engineers, developers, construction companies, suppliers and sponsors, but expressly excluding products, services and other forms of advertising.

2. Restrictions:

All such signs shall be contained within the boundary lines of the property in question, not exceed ninety six (96) square feet (gross cumulative area of all signs), be confined to one (1) sign surface per street frontage, and not be maintained except within a period commencing not more than fourteen (14) days prior to the start of construction and terminating not more than fourteen (14) days following the completion of construction or the opening of said project or improvement, whichever is sooner.

D. INFORMATION SIGN

1. Definition:

A sign which contains information intended exclusively as a public service and of a noncommercial nature such as the location of facilities designed for public convenience and accommodation, such as rest rooms, public telephones and bus stop rest areas.

2. Restrictions:

Such signs shall be situated on the premises where such facilities are provided. No sign shall exceed three (3) square feet in area.

E. INTEGRAL SIGN

1. Definition:

An inscription carved into stone or similar material containing dates of construction and/or building names, such as are commonly found on cornerstones or stamped on sidewalks.

2. Restrictions:

None.

F. OFFICIAL SIGN

1. Definition:

A sign established pursuant to governmental authority or used for the identification of public buildings, facilities and activities sponsored by or of an official character such as traffic regulation devices authorized by the Vehicle and Traffic Law of the State of New York or the Traffic Code of the City of Syracuse, Civil Defense warning, railroad crossing designations, bus stops and any other sign authorized and required under local, state or federal law.

2. Restrictions:

None.

G. POLITICAL SUBDIVISION AND FRATERNAL ORDER SIGN

1. Definition:

A sign in the nature of a flag or pendant containing the insignia or emblem of a political subdivision or fraternal order and displayed routinely or on special occasions as an incident to the activities of such organizations, including the flags of nations and of the United Nations but expressly excluding private identification signs.

2. Restrictions:

None.

H. PRIVATE TRAFFIC SIGN

1. Definition:

A sign situated within private property providing information for traffic movement and storage, such as directional signs, parking areas, freight and loading areas, prohibited parking areas, points of ingress and egress, speed limits and related items, but expressly excluding off-street parking lot or garage identification signs.

2. Restrictions:

No sign shall exceed nine (9) square feet in area.

I. PUBLIC SAFETY SIGN

1. Definition:

A sign containing information designed for the protection and safety of the general public, such as warnings, danger areas, trespassing notices, work areas, utility warnings, street elevators, sentry dogs, security systems, safety warning devices and similar notices.

2. Restrictions:

None.

J. REAL ESTATE SIGN

1. Definition:

A sign advertising the sale, lease or management of real property.

2. Restrictions:

(a) Signs situated within any district referred to in Article 8 which advertise the sale of real property shall not exceed four (4) square feet in sign area if single-sided nor eight (8) square feet in area if double-sided, shall not exceed ten (10) feet above ground level if attached to the building nor more than four (4) feet above ground level if attached to the ground. Not more than one (1) sign is permitted and such sign shall be situated on the premises of the property offered for sale. Such sign shall be removed within five (5) days after the sale of the property has been consummated.

(b) Signs situated within any district referred to in Article 8 which advertise the lease of real property shall not exceed four (4) square feet in sign area and shall be attached to the building at a height above ground level not to exceed ten (10) feet as measured from the top of the sign. Ground signs are prohibited. Not more than one (1) sign is permitted and such sign shall be situated on the premises of the property offered for lease. Such sign shall be removed within five (5) days after the lease of the property has been consummated.

- (c) Signs situated within any district (excluding RA-1, RA-2, RA, and RAA zone districts within which such signs are not permitted), which advertise the management of real property shall be wall signs not to exceed four (4) square feet in total area and may not be placed in excess of ten (10) feet above ground level as measured from the top of the sign. The sign may indicate the name of the management and telephone number thereof and may include a detachable temporary sign indicating a dwelling unit for rent within the subject building. Such temporary sign shall be included within the four (4) square feet permitted and shall not be posted prior to forty five (45) days in advance of the unit's availability nor when all units are rented. Not more than one (1) sign is permitted and it shall be situated on the premises of the property in question.
- (d) Signs situated within all nonresidential districts which advertise the sale or lease of real property shall not exceed thirty two (32) square feet in sign area if single-sided or sixty four (64) square feet in sign area if double-sided and all such signs shall be removed within fourteen (14) days after the sale or lease of the property has been consummated*. No such sign in any district shall be situated more than ten (10) feet above ground level as measured from the top of the sign, if attached thereto, nor have any elevation greater than six (6) feet, if a ground sign. Only one (1) sign shall be permitted for each property and shall be situated on the premises of the property offered for sale or lease.

* Consummated shall be deemed to mean in the case of a sale the passing of title or in the case of a lease, execution of the lease by all parties.
- (e) Signs situated within all nonresidential zone districts which advertise the management of real property shall be wall signs not to exceed four (4) square feet in total area and may not be placed in excess of ten (10) feet above ground level as measured from the top of the sign. The sign may indicate the name of the management and telephone number thereof, and may include a detachable temporary sign indicating real property for lease within the subject building. Such temporary sign shall be included within the four (4) square feet permitted and shall be removed within fourteen (14) days after the lease of the property has been consummated. Not more than one (1) sign is permitted and shall be situated on the premises of the subject property.

K. STATUARY SIGN

1. Definition:

An inscription commemorating an event of unique historical, social, cultural or geographical significance such as are found on commemorative tablets and inscribed upon monuments and memorial plaques.

2. Restrictions:

None.

L. TEMPORARY PROMOTIONAL OR ANNOUNCEMENT SIGN

1. Definition:

A sign designed exclusively to inform the general public of a fund raising campaign, political campaign, social event, civic undertaking, annual festivity or related enterprise of a temporary nature, sponsored by a nonprofit organization or governmental unit.

2. Restrictions:

Within the Central Business, Local Business, Commercial A and B, and Industrial A and B Districts only, such signs may be situated within the boundaries of a vehicular right-of-way open to the public, subject to the following conditions:

(a) Area:

No individual sign shall have a sign area in excess of three hundred fifty (350) square feet.

(b) Height:

No sign shall be situated at an elevation greater than forty (40) feet or less than twenty (20) feet above grade.

(c) Illumination:

No such sign shall be illuminated directly or indirectly.

(d) Duration:

No individual sign shall be displayed for a period in excess of ten (10) days.

(e) Permit:

Applications for permits shall not be made more than sixty (60) days prior to the scheduled installation date.

(f) Structural Integrity:

All such signs shall be suspended by messenger wire or its equivalent as determined by the Building Official. The provisions of ARTICLE XVI shall be applicable as if such signs were Projecting Signs as referred to therein, except Paragraph D (2) shall not apply.

(g) Insurance:

The installation of such signs shall constitute sign work and be subject to the provisions of ARTICLE VI, Paragraph L pertaining to liability insurance, and to all other provisions of this SECTION which pertain to SPECIAL SIGNS.

Such signs may also be located within the Districts referred to above and in all other Districts but confined to interior window areas or to the site of the event or central or branch offices of the sponsor and shall be removed within fourteen (14) days after the event advertised has been concluded. Any such sign which is incorporated into an off-premise advertising sign, except as provided above, shall be subject to the provision of ARTICLES VI and VII.

M. TIME AND/OR TEMPERATURE DEVICE

1. Definition:

Any instrumentality visible to the general public and providing information as to time and/or meteorological conditions.

2. Restrictions:

Any such device containing a sign or incorporated into a sign shall be subject to the general and special regulations applicable to signs for the districts in which such device is to be situated. All other such devices shall require the issuance of an administrative permit by the Zoning Administrator.

N. WINDOW DISPLAY SIGN

1. Definition:

A sign situated on the interior of a window and forming an integral part of a window display.

2. Restrictions:

None.

O. WINDOW SIGN

1. Definition:

A sign situated on the interior of a window, not forming an integral part of a window display.

2. Restrictions:

Such signs shall not exceed 30% of the window area and shall be used solely for temporary advertising or promotional purposes as distinguished from permanent-type business signs. Signs painted upon or otherwise permanently affixed to interior window surfaces or otherwise located within twelve (12) inches therefrom exclusive of window display signs, shall constitute business signs.

P. PLANNED DEVELOPMENT OR SUBDIVISION IDENTIFICATION SIGN

1. Definition:

A sign containing only the name of the planned development or subdivision and expressly excluding products, services, or other forms of advertising.

2. Restrictions:

All such signs shall be contained within the boundary lines of the planned development or subdivision in question. Signs situated within any district referred to in Part C, Section VI, Article VIII through XV inclusively shall not exceed twenty (20) square feet (gross accumulated area of one (1) side) in sign area if the sign is parallel to the street and shall not exceed forty (40) square feet in sign area (gross accumulated area of both sides) if the sign is perpendicular to the street. No more than one (1) sign shall be permitted to identify such planned development or subdivision and it shall be the responsibility of the developer of the planned development or subdivision to continuously maintain the planned development or subdivision sign at all times. A subdivision identification sign proposed for a subdivision shall be considered a permitted principal use and it shall be situated on its own platted lot approved by the City Planning Commission.