

PART C

SECTION VI SIGNS

ARTICLE 11 Planned Shopping Districts

The following regulations shall apply in Planned Shopping Districts:

A. PERMITTED SIGNS

All uses and buildings may be identified by wall or ground signs; projecting, animated and marquee signs are prohibited. Roof signs shall be permitted, subject to the issuance of an administrative permit.

B. LOCATION

Signs identifying permitted uses shall be confined to wall signs; signs identifying buildings or complexes shall be confined to ground signs.

C. HEIGHT

No ground sign shall exceed thirty (30) feet in height and shall have a minimum clearance above grade of fifteen (15) feet.

D. AREA

The area of a wall sign shall not exceed one (1) square foot per linear foot frontage of the use. The area of a ground sign shall not exceed one (1) square foot for every two (2) linear feet of the depth of the front yard setback or eighty (80) square feet, whichever is less.

E. NUMBER

Only one (1) ground sign shall be allowed in each district identifying the shopping area. Only one (1) wall sign shall be allowed for each permitted use.