

PART C

SECTION VI SIGNS

ARTICLE 1 Intent

It is the intent of this law - - -

- to encourage sound aesthetic practices and lessen the objectionable effects of competition in respect to size and placement of signs;
- to safeguard and enhance property values in all zoning districts;
- to protect public investment in and the character and dignity of public buildings, open spaces and thoroughfares;
- to protect the distinctive appearance of Syracuse which is produced by its unique geography, topography, street patterns, skyline and architectural features;
- to provide an environment which will promote the development of business in the City;
- to reduce hazards to motorists and pedestrians traveling on the public way; and thereby
- to promote the public health, safety and welfare.