

Syracuse Neighborhood Action Conference

Mission:

To build the capacity of city neighbors in an effort to unify our voices and increase our influence as a community.



Safe and Healthy Housing Vendor Fair

12 p.m. to 2 p.m.

Hosted by Onondaga County Health Department



Please select your top three workshop choices and indicate the workshops on the registration form.

Workshop selections are subject to change.



Video Showings

10:00 - 11:00

The Philadelphia Holy Experiment

11:10 - 11:50

Asset Based Community Development

2:00 - 3:00

Arts Video – Youth Aspirations Young Artists

9:00 - 9:30
9:30 - 9:45

Registration and Continental Breakfast
Welcome – Mayor Stephanie A. Miner



10:00 - 11:00
Workshops #1

Please select your top 3

- Running an Effective Meeting:** Developing and implementing tools to run a successful meeting.
- To be or Not to be a 501(c)3:** The pros and cons of becoming a 501(c)3, using a fiscal sponsor, etc.
- How to Ask for Money:** Organizing sponsored events, fundamentals of writing a request letter, and connecting with corporate sponsors.
- Organizing a New Group:** Bringing people together for a common cause.
- Don't Burn Me Out, Balance My Life:** Don't spread yourself too thin, learn to say "no" and prioritize!!!
- Publicity:** Marketing your organization or event using a variety of methods.
- There is no "I" in Team:** Get your team on the same page, trust exercises and team building.
- Grantsmanship:** Researching and writing a successful grant, components of a good grant.



11:10 - 12:10
Workshops #2

Please select your top 3

- Grantsmanship:** Researching and writing a successful grant, components of a good grant.
- Get Online: 101** Introduction to online tools; benefits and purpose of the internet.
- Walkable Neighborhoods:** Factors in making your neighborhood more pedestrian friendly.
- The Birth and Nurturing a New Event:** Lessons learned in creating an event.
- Conflict Resolution:** Effective ways in dealing with difficult people and addressing conflicts.
- Getting Engaged:** Romancing volunteers; recruiting and retaining individuals.
- Parks:** Maintain a park association; benefits of having one, working with Parks & Rec.
- To be or Not to be a 501(c)3:** The pros and cons of becoming a 501(c)3, using a fiscal sponsor, etc.

12:30 - 1:45

Lunch and Presentation by STACEY PATTON, award-winning journalist and author (www.staceypatton.com)



2:00 - 3:00
Workshops #3

Please select your top 3

- Welcoming Refugees: Battling the Misconceptions!** Understanding the refugee community, appreciating the benefits they bring to the community.
- Advanced Social Media:** In-depth look at social media, how it could advance your organization.
- Town and Gown:** Creative opportunities for successful college and neighborhood partnerships.
- Engaging Young People:** Get young people involved in neighborhood efforts.
- How to Pass the Torch:** Leadership building and succession planning for an organization's future.
- Eye on Your Neighborhood:** Start a neighborhood watch, an opportunity to make your neighborhood safer and improve the quality of life.
- Don't Fear Speaking in Public:** Learn tricks and skills of speaking in public, so others will listen.
- Parent Partnership:** Understanding the parent partnership network and getting involved with your neighborhood schools.



3:10 - 4:10
Workshops #4

Please select your top 3

- Board Training and Development:** How boards operate, effective ways to recruit and train board members.
- Green Infrastructure & Sustainability:** What is green infrastructure? Ideas for a green and sustainable neighborhood.
- Public Art:** The importance of public art and the process of selecting and installing art in your neighborhood.
- Bridges Out of Poverty:** Walk in someone else's shoes, understanding the values of others.
- Faith Based Organizations: Where do they fit in?** Involving churches and faith based organizations.
- City Tools for Neighborhood Planning:** Accessing city staff and resources for planning projects.
- What is Diversity to You?** Does your group/organization truly represent your community?
- Getting to Know Other Cultures:** Actively embracing and engaging other cultures to become involved in the community.

4:15 - 5:00

Networking Celebration and Dessert Bar

Syracuse Neighborhood Action Conference

Syracuse, NY October 22, 2011



*Saturday, October 22, 2011
9:00 a.m. to 5:00 p.m.*

*Le Moyne College
Grewen Hall*



City of Syracuse
Room 312 City Hall
Syracuse, NY 13202

Registration Form

Name _____

Organization (*if any*) _____

Address _____

City/Zip _____

Phone _____

Email _____

10:00-11:00 1st Selection _____

2nd Selection _____

3rd Selection _____

11:10-12:10 1st Selection _____

2nd Selection _____

3rd Selection _____

2:00-3:00 1st Selection _____

2nd Selection _____

3rd Selection _____

3:10-4:10 1st Selection _____

2nd Selection _____

3rd Selection _____

Can we share your info with other registrants? _____

Please list any *SPECIAL NEEDS*: _____

Cost \$8.00 in advance, \$10.00 at the door.

Scholarships are available. For more information
call, (315) 448-8100 or (315) 474-2489.

Please make checks payable to: Home Headquarters
and mail or drop-off to: Home Headquarters
990 James St., Suite 100
Syracuse, NY 13203

Local Drop-off Sites: (checks or money orders only)
Gifford Foundation, 100 Clinton Square
Concerned Citizens Action Program, 2489 S. Salina St.