

Action Plan Draft Jan 2011

PERCEPTUAL CONDITIONS

| Objective | Actions | Benchmark | Partners |
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| Goal 1: Improve the Perception of Safety within the Eastside | | | |
| <ul style="list-style-type: none"> 1. Develop neighborhood involvement in crime prevention 2. Increase awareness of existing safety/crime prevention resources 3. More police activity and protection in needed areas | <ul style="list-style-type: none"> 1. Encourage formation of Neighborhood Watch groups and neighborhood associations in under represented areas 2. Identify/develop methods to increase awareness of existing resources 3. Identify "hot spots" of drug dealing/illegal activity; advocate for additional resources | <ul style="list-style-type: none"> 1. Creation of new Neighborhood Watch groups and neighborhood associations 2. Implementation of public awareness plan 3. More police resources | <ul style="list-style-type: none"> 1. SPD, Neighborhood Watch groups, TNT 2. SPD, Neighborhood Watch groups, neighborhood associations, TNT 3. SPD, TNT, Neighborhood Watch, neighborhood associations |
| Goal 2: Enhance Neighborhood Perceptions | | | |
| <ul style="list-style-type: none"> 1. Promote/market assets of various neighborhoods 2. Several neighborhoods need special promotion 3. Advertise diversity of neighborhoods 4. Encourage positive, proactive efforts in neighborhoods | <ul style="list-style-type: none"> 1. Identify assets of neighborhoods and methods to market 2. Identify neighborhoods which need special promotion and develop a strategy to promote/market these neighborhoods 3. Identify ways to advertise diversity 4. Identify/develop methods to increase awareness of TNT Escrow funds for neighborhood projects | <ul style="list-style-type: none"> 1. Implementation of marketing plan 2. Implementation of marketing plan 3. Implementation of marketing plan. 4. Completion of TNT Escrow projects to enhance neighborhoods | <ul style="list-style-type: none"> 1. Neighborhood Watch groups, neighborhood associations, TNT, churches, Realtors Assoc. 2. TNT, Realtors Assoc. 3. LeMoyne College, Hillside, Interfaith Works, churches, PTOs, Realtors Assoc. 4. Neighborhood associations, PTOs, TNT |

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Goal3: Beautify Gateways, Historic spaces and Open spaces

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| <p>1. Beautify Teall Ave to Erie Blvd gateway</p> <p>2. Enhance existing historic spaces</p> <p>3. Increase development and beautification of open spaces</p> | <p>1. Develop a plan to beautify Teall Ave gateway</p> <p>2. Develop beautification plans for Erie Canal Monument and Rose Cemetery on Jamesville Ave</p> <p>3. Identify open areas and creat a plan to develop and beautify</p> | <p>1. Gateway is more attractive</p> <p>2. Existing historic spaces are restored/enhanced</p> <p>3. Increase in attractive open spaces</p> | <p>DPW, Codes, TNT</p> <p>2. Parks & Rec, neighborhood associations, business associations</p> <p>3. Codes, Parks & Rec, business associations, neighborhood associations</p> |
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