



# ADOPT-A-BLOCK

CLEAN-UP 'CUSE A CLEAN-UP 'CUSE TRASH AND LITTER PICKUP PROGRAM  
KEEPING 'CUSE CLEAN, ONE BLOCK AT A TIME



## ADOPT-A-BLOCK

Sign up at [syrgov.net/adoptablock](http://syrgov.net/adoptablock)

OR CALL 315.448.8095

## WHAT IS ADOPT-A-BLOCK?

The **Adopt-a-Block** program, in coordination with the **Onondaga County Save the Rain Connect the Drops** program, makes city beautification a yearlong, citywide effort. Individuals, organizations, schools, and businesses will volunteer to take responsibility for at least two city blocks, committing to a monthly cleanup of a designated area and “on the spot” litter pickup, as necessary.

## HOW TO ADOPT-A-BLOCK

- B** **BUILD A TEAM** of volunteers from your workplace, organization, and neighborhood.
- L** **LEADERS** register their group online at [syrgov.net/adoptablock](http://syrgov.net/adoptablock). Groups commit to cleaning at least **two blocks** for **two years**.
- O** **ORGANIZE** a monthly cleanup of your adopted blocks (weather permitting). Pick up litter “on the spot” when you see it.
- C** **CONNECT WITH CITYLINE (448-CITY)** after your cleanup. Visit [cityline.syrgov.net](http://cityline.syrgov.net) to arrange trash pickup and to request other city services, as needed, to improve your blocks.
- K** **LET US KNOW** about your cleanups. Share photos with us and post them on social media. Be sure to use [#KeepingCuseClean](https://www.instagram.com/KeepingCuseClean) and tag us [@Syracuse1848](https://www.instagram.com/Syracuse1848).

## WHY YOU SHOULD ADOPT-A-BLOCK

**UP YOUR CURB APPEAL** by reducing litter on your blocks and keeping your neighborhood clean.

**CONNECT YOUR COMMUNITY** by getting a group of your friends, neighbors, and coworkers together to join the effort.

### PARTNER WITH THE CITY

- Your group name listed on the city’s website [www.syrgov.net/adoptablock](http://www.syrgov.net/adoptablock)
- Your cleanup featured on the city’s upcoming blog
- **And more**, including email updates and educational opportunities

The Clean-Up ‘Cuse Adopt-a-Block program will support Onondaga County’s efforts to keep litter out of our sewer systems and ultimately Onondaga Lake. County Executive Joanie Mahoney announced the Save the Rain & Connect the Drops program as part of an initiative between the county and OCRRA, which promotes the reduction of litter in the county and specifically aims to block trash from entering the community’s waterways.

